

# THE HIGH STREET JOURNAL

An Official Publication of the County of Maui

September 2015



**INAUGURAL MAUI COUNTY KOKUA  
FAIR TO BE HELD ON SEPTEMBER 19**

**DELEGATION FROM SISTER CITY  
FUKUYAMA TO VISIT, PARTICIPATE  
IN FAIR PARADE**

**COUNTY TENT AT MAUI FAIR TO  
FEATURE TESLA VEHICLES,  
LEGENDARY RACE CAR DRIVER  
NOBUHIRO "MONSTER" TAJIMA**



# THE HIGH STREET JOURNAL

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**Cover Photo: Burn'n Love  
at Maui Theatre**

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## MESSAGE FROM THE MAYOR

Aloha everyone,

Last month I was invited to speak before the 4th Global Economic Leaders Summit in Changchun City, China.

The topic I chose to speak about is the need for renewable energy for our community, and for the rest of the world.

Because of the pending storms that were heading our way I decided to cancel the trip, so I never got to use this speech.

I'd like to print it here, just in case some of you are interested in this sort of thing. Personally I believe this is one of the most important issues our county and our state are facing today, and will be for a while. Mahalo.

\*\*\*\*\*

Aloha and good afternoon.

Thank you for allowing me to speak here today, it is a great honor as always to talk about such important topics in front of an international audience.

The emerging industries I would like to talk about today are those in the field of renewable energy. On Maui the electricity provided by our local utility is now more than 35 percent from renewable energy.

Statewide, Hawaii enacted a law earlier this year that mandates that all of our state's electricity should come from renewable resources no later than the year 2045. I am proud to say that Hawaii is the first U.S. state to set this 100 percent renewable energy standard.

Moving aggressively to renewable energy is an important topic for island communities such as mine, because the more we can rely upon our natural resources the less we will be tethered to fossil fuels and having to import them.

In Hawaii we have a population of approximately 1.4 million people, and when oil prices were at their peak we were sending more than \$ 4 billion annually out of state for fossil fuel. The negative financial impact of importing all that oil created the opportunity for alternative technologies to emerge.

Before we talk about these specific technologies, I don't want to leave you with the false impression this move towards renewables has all been driven by financial concerns. There are great environmental concerns as well.

For example, we have so far been very lucky on Maui that none of these barges bringing in oil have ever sunk or leaked into the ocean.

Such a spill could destroy our coral reef system which would strike a heavy blow to our visitor industry, our fishing industry as well as to the cultural well-being of our community.

These concerns about our economic well-being and danger to the environment danger are all the reasons Maui needs to stop importing oil.

But we are also gravely concerned with the global effects, of which there are many.

According to U.S. Global Change Research Program, climate change is happening as we speak. The world is warming up, the global sea level is rising and types of extreme weather events are becoming more frequent and severe.

I can tell you first hand that in Hawaii we've had one tropical storm system after another head towards our islands this year, and it's only a matter of time before we get a direct hit.

Besides that, ocean warming and acidification are bleaching our coral reefs; rising sea levels are increasing coastal flooding and erosion and our freshwater is being contaminated by our saltwater.

These are all huge impacts if you live in an island community such as ours. But even if you don't, climate change is affecting almost every facet of society – from food security to transportation, to energy, health and agriculture.







*And the longer we wait to do something, the worse it will get. It affects everything and everyone, across the globe.*

*Our hosts here in China know this fact all too well. It is not an exaggeration to say that fossil fuels are killing people out there. Air pollution is affecting this country's health and economy, as it does in other parts of Southeast Asia.*

*I am here to say that renewable energy is not just the path to cleaner and cheaper energy, it is also the path to healthier and more self-sufficient communities.*

*At this moment in time one of the most important things we as leaders can do is stay informed about technological advances in the field of renewable energy, so that we can bring that information back home to have local experts determine what lessons will apply. What works on Maui may work in China, and vice-versa.*

*My hope is that the development of new renewable energy technologies will become the new "arms race" for the 21st Century. But instead of looking for "better" ways to dominate each other as our nations did in the past, we are now cooperatively working together to heal our world.*

*This is a challenge that many of us are gladly taking up in one form or another.*

*The first technology I want to highlight is the emergence of what can be called virtual power plants. The idea here is that conventional power plants are actually providing a range of services to the grid.*

*In addition to meeting demand by increasing the amount of electricity generated, they also provide a range of other services to keep the grid stable, such as voltage and frequency control.*

*All of the functions provided by a traditional power plant can be successfully replicated with renewable energy systems, but it will usually take more than one renewable energy system to replicate all of the functions.*

*On Maui the amount of approved solar PV is approaching 100 Megawatts along with 72 Megawatts of wind power. All that solar creates problems in the grid with overvoltage, especially when we are producing excess, or curtailed energy.*

*A virtual power plant approach says let's charge as many batteries as we can with curtailed solar and wind power. The batteries, unlike traditional power plants, can be mobile.*

*One of the demonstration projects on Maui is called JUMP Smart Maui.*

*It is entering a second phase now where Electric Vehicles will be used to provide grid support when plugged in at home or work.*

*JUMP Smart Maui is funded by the Japanese government agency NEDO, and*

*the effort is led by Hitachi. The mobile batteries are supported by larger stationary batteries.*

*Taken together, the combination of batteries in vehicles plus stationary batteries can replace power plants once the batteries operate under common control.*

*When you start to think of an electric vehicle as a mobile battery rather than a car that does not use gas it really opens up possibilities. The utility is currently evaluating proposals under which virtual power plants could be used to provide demand response and energy storage, and we are excited about the possibilities.*

*The next emerging technology involves algorithms and software that can predict the output of renewable energy systems. I am going to use the overall label of predictive weather software.*

*I recognize that people have been trying to predict the weather for thousands of years, so in a sense nothing is new. I also recognize that there are places in the world without oceans and mountains where the weather may be easier to predict.*

*In Hawaii the combination of mountains, trade winds, and ocean currents creates very complex micro-climates. It has become obvious to people in the renewable energy field that the ability to "see" the weather conditions twenty or thirty minutes into the future is the same as being able to know how much electricity will be produced by a renewable energy system.*

*This has value at the level of an individual wind farm as they will know when they need to send power from the batteries to smooth the output. It also has value to the utility as they can bring a fossil unit online in advance of the need.*

*Every year the ability to make these short term predictions gets better, and we hope the utility will fully integrate this*



technology into its planning.

*The final technology I want to mention involves micro grid and off-grid systems. On Maui these are usually powered by solar PV plus batteries, although more rural locations often have a small wind turbine. Twenty years ago a few brave souls on Maui chose to live in areas not served by the electric company.*

*Now there are many people who are interested in combining PV and batteries so that they will have power even when the grid is down. This ability to operate in what is called an "islanded mode", where your house is like its own island.*

*The utility has been working for over a year now to come up with an accepted formula for what are called "no export systems."*

*These are systems that would never send power to the utility's grid but which can draw power from the grid. One of the advantages to this approach is that the homeowner does not need to buy as large a battery.*

*No export micro grid systems have the potential to allow more of our residents to receive PV power without disrupting the grid.*

*Check back in a few years and we should be able to tell you which if these three technologies proves most important. We are hoping that the renewable energy research that's happening on Maui can help the rest of the world towards also becoming 100 percent independent of oil and traditional fuels.*

*As I said before, we cannot ignore this problem any longer, and we are not. The world has taken notice, and we are slowly but surely all doing our part towards making our community a better place to live.*

*And by talking to each other like this and sharing the knowledge from our own experiences, we will help each other reach that goal even more quickly than we could by ourselves.*

*Thank you again for allowing me to speak today and for helping to make our world a better place.*

Aloha.

A handwritten signature in black ink, appearing to read "Alan Arakawa".

Mayor Alan Arakawa



# M.D. Minute

## A Message from Managing Director Keith Regan

*"One person can make a difference, and everyone should try."* ~ John F. Kennedy

This is another of my favorite quotes, which also happens to be a JFK quote. It speaks volumes about the social responsibility that each of us has to not just exist, or improve ourselves, but to also improve the world we live in.

Such was the case with three MPD officers and two civilians, who were honored recently for their heroic acts involving the quick-thinking and life-saving actions the individuals took, even at risk of their own life and property.

The MPD officers each received a silver medal of valor for their part in rescuing residents and a dog from a burning home, and the civilians were honored for providing equipment to help rescuers reach an individual in need in a remote area. Each acted selflessly, and in a fleeting but critical moment of need, their actions helped save the life of another.

Yet it doesn't always take such acts of heroism to make a difference, sometimes it is as small a gesture as offering a smile or holding the door open for someone. It might be as simple as a brief but genuine compliment, or an unexpected gesture of kindness.

As many have said, it's the little things that matter. Whether at work, or at home, or even at the beach or at the mall, it's those small but meaningful things that do indeed matter. And as County employees, we have many opportunities on a daily basis to provide service, give information and advice, and sometimes, just to listen.

These are the ways that you are already making a difference, and on behalf of our community, let me say Thank You.



*Keith Regan*  
Managing Director



## Happenings at THE COUNTY



### **QUALIFIED RESIDENTS REMINDED TO SUBMIT CIRCUIT BREAKER APPLICATION**

The Department of Finance's Real Property Tax Division is reminding all homeowners eligible for the Circuit Breaker Tax Credit must apply for it before the end of the year, December 31, 2015.

The Circuit Breaker Tax Credit is available to those residents who own and occupy their property as their principal residence with a homeowner exemption and whose real property taxes exceed two percent of their adjusted gross income. To apply for this credit, homeowners must file an application.

The applications can be found on the Maui County website at [www.mauicounty.gov/rpt](http://www.mauicounty.gov/rpt); click on "Forms and Instructions" then "Circuit Breaker Application FY 2016-2017."

Applications may also be picked up from the Real Property Tax Division Collections Office in the Maui Mall, at 70 East Kaahumanu Avenue, Suite A-18 next to the Division of Motor Vehicles

and Licensing. Office hours are Monday through Friday, 8 a.m. to 4 p.m., closed on Saturdays, Sundays and County holidays.

For more information, please call the Real Property Tax Division at 270-7697 during normal business hours.

### **WORKPLACE WELLNESS FAIR TO BE HELD ON OCTOBER 16**

The County of Maui will sponsor a Workplace Wellness Fair from 10 a.m. to 2 p.m. on October 16 at the Kalana O Maui building located at 200 S. High Street, Wailuku.

To reserve a vendor table at the wellness fair, contact **Tiffany Iida** at 270-7855 or [tiffany.iida@mauicounty.gov](mailto:tiffany.iida@mauicounty.gov).





# Delegation from Sister City Fukuyama to Visit, Participate in Fair Parade



Photo: County of Maui/Ryan Piros

Mayor Alan Arakawa welcomes Fukuyama City Mayor Akira Hada to the County Building as Japanese language translator Kathy Rice looks on.

A delegation from Fukuyama, Japan will visit Maui Sept. 23-26 in honor of Fukuyama's 7th anniversary as a Sister City of Maui County. The 35-member delegation will include Fukuyama City **Mayor Akira Hada**, Fukuyama City Assembly **Deputy Chairman Takai Kanbara** and other city officials, as well as **Councilmembers Akira Nishimoto, Yoshiaki Wada, Hideki Kimura**, Economic and Environmental Affairs Bureau Director General **Yukihiko Ikeda**, 15 members of the Fukuyama Chamber of Commerce and Industry and 10 students from Fukuyama City University.

A reception to welcome the visitors will be held on Wednesday, Sept. 23 at 4:30 p.m. on the front lawn of the County building; County employees and the public are welcome to attend.

The gathering will include a proclamation by **Mayor Arakawa**, ceremonial gift exchanges and the commemorative planting of a rose at the Peace Pole fronting the County Building.

The Fukuyama delegation will participate in the Maui Fair Parade, and give out free Japanese fans

on Thursday evening at the County tent located outside the entertainment tent. Members of the delegation also will visit with senior citizens, participate in site visits and sightseeing and cultural activities.

After sharing a 10-year Sister Chamber relationship, Fukuyama City officially became Maui County's newest Sister City in February 2008, with Maui County becoming Fukuyama City's first-ever U.S. Sister City. Located in Hiroshima Prefecture, Fukuyama City celebrates a Rose Festival each May to commemorate the 1,000 rose seedlings planted to boost the spirits of residents after the city was destroyed by an air attack in 1945. Today the city continues its efforts in beautifying the city with roses, earning its name, the "Rose City." Fukuyama City shares many similarities with Maui County, including a focus on developing environmental technologies to protect precious natural resources while preserving a unique cultural identity.

For more information on the Sister Cities Foundation, visit [www.mauicountysistercities.org](http://www.mauicountysistercities.org).





# B & C Highlight

## Public Works Commission

BY: LOIS WHITNEY

The Public Works Commission advises, assists, and makes recommendations to the Mayor, the Maui County Council and the Director of Public Works on matters regarding traffic safety, the naming of streets, parks, and facilities, subdivision engineering standards and specifications, and outdoor lighting.

### Highlights:

Recent agenda items include a request for the installation of a street light on South Kihei Road near a commercial complex; a request for a review and recommendation of a draft bill to amend the Maui County Code regarding one-way streets in Makawao District (specifically, Ukiu Road); and street name applications for subdivisions in Haiku, Kihei, Lahaina and

Wailuku.

### Members:

The Public Works commission shall consist of nine members and two alternates. All members are appointed by the Mayor and confirmed by the County Council. No less than three members shall be registered professional engineers, one member who is knowledgeable in the Hawaiian language, one member who is a resident of Lanai and one member who is a resident of Molokai.

- **Charlene Shibuya** – CHAIR - 3/31/18
- **Gregg Nelson** – VICE-CHAIR - 3/31/16
- **Flordeline Vila** – 3/31/16

- **Patrice Matsumoto** – 3/31/17
- **Steven Arce** – 3/31/17
- **Cynthia Catugal** – 3/31/18
- **Darren Okimoto** – 3/31/18
- **Derek Ono** – 3/31/18
- **Carlson Kukuona III** – 3/31/19

### Alternates:

- **Harry Hecht** – 3/31/16
- **Paul Mikolay** – 3/31/16

### Additional Info:

The Public Works Commission is supported by the Department of Public Works, ph. 270-7845.

# Free Youth Basketball Tournament to celebrate reopening of Kalama Courts

BY: LOIS WHITNEY

The County of Maui Dept. of Parks and Recreation is sponsoring a free co-ed youth basketball tournament will be held Friday, Oct. 16-Sunday, October 18, 2015 in celebration of the grand re-opening of the Kalama Park Basketball Courts.

The "3 vs. 3" tournament will consist of three age brackets: 12 and under; 15 and under; and 18 and under. Teams are allowed to have a maximum of

four players and may consist of all males, all females or mixed. Each participating team will be guaranteed a minimum of four games.

The tournament also will feature a variety of skill challenges, including a 3-point contest, free-throw contest, hot spot challenge, and a skills obstacle course.

There is no charge to register;

however, teams must register by Friday, Sept. 18. Registrations forms are available at the South Maui Parks and Recreation Office, located at the Kihei Community Center (303 E. Lipoa Street).

Volunteers for the tournament are needed; anyone interested may call **Cody Tesoro** at 879-4533. For general Parks information, visit [www.mauicounty.gov/Parks](http://www.mauicounty.gov/Parks).



# County Tent at 2015 Maui Fair to Feature Two Tesla Electric Vehicles, Legendary Race Car Driver Nobuhiro “Monster” Tajima

*County departments also highlighted with displays, giveaways*

This year at the Maui Fair, the Maui County Tent will offer some high-energy excitement with two Tesla vehicles, a Roadster and a Model S, along with legendary race car driver and innovator Nobuhiro “Monster” Tajima.



the Asia Pacific Rally Competition five times and won the Pikes Peak International Hill Climb (PPIHC) six consecutive years from 2006 to 2011.

In 2010, Mr. Tajima joined Mr. Soichiro Fukutake of Benesse Holdings, Inc. to establish the Association for the Promotion of Electric

The County tent will again be located adjacent to the Entertainment tent. Stop by to check out the wall and multimedia displays and cool giveaways, chat with Department directors and County staff, see first-hand the Tesla EVs and maybe even meet Monster in person!

Besides being a respected and acclaimed race car driver, Nobuhiro “Monster” Tajima is Chairman/CEO of Tajima Motor Corporation, Chairman of IRD Corporation, President and CEO of SIM-Drive Corporation, and Chief Commissioner of APEV (Association for the Promotion of Electric Vehicles).

One of the most innovative leaders in the Japanese auto industry, Mr. Tajima has been a car mechanic, engineer, champion race car driver, and successful business executive. He played a major role in promoting motor sports with Suzuki under the “Suzuki Sports” brand. As a race car driver, he’s won

Vehicles (APEV) in Japan to promote electric vehicles.

As a rally driver who has competed worldwide he has seen firsthand the serious impact climate change has had all over the world, and felt the urgency to change from fuel cars to cleaner vehicles. In 2012, he challenged PPIHC with his first electric race car the “E-Runner”, and in 2013 he won the PPIHC Electric Vehicle Division with a record setting time.

Monster Tajima and the Tesla vehicles, displays and giveaways are being featured at the County tent in partnership with Blue Planet Foundation, a Hawaii-based 501(c)(3) that is dedicated to ending the use of carbon-based fuels on Earth by making Hawaii a global leader for energy independence; with support from the Association for the Promotion





of Electric Vehicles (APEV); and the Hawaii Electric Vehicle Network (HEVN). With the recent launch of its clean transportation program, Blue Planet Foundation is taking a lead in helping Hawaii move away from petroleum use in ground transportation. "We envision a world powered by 100% clean energy," stated Shem Lawlor, Clean Transportation Director at Blue Planet Foundation. "As ground transportation accounts for about one-third of all fossil fuels imported to Hawaii, it is a path-defining issue for energy independence."

"We are excited to bring the electric vehicle display to this year's fair to give Maui residents a glimpse of how transportation in Hawaii is changing," continued Lawlor.

"Electric vehicles are already lowering transportation costs for families across the state. They are improving our environment through reduced greenhouse gas emissions and air pollution and are strengthening our economy by reducing dependence on imported oil. Electric vehicles really are the future of driving in Hawaii. And Monster Tajima is leading by example, taking that potential and making it a reality."

Don't miss this exciting opportunity to learn more about the future of electric vehicles, the new EV global racing circuit, and the many ways that our County employees provide vital service to our community.





# MEDB offers workshop, “Venturing Out: Exploring the World of Venture Capital”

On Thursday, September 24th, Maui Economic Development Board (MEDB) will offer a new workshop, “Venturing Out: Exploring the World of Venture Capital,” as part of their Technical Assistance Series.

The workshop will be held from 9:30 am to 2:15 pm at the MEDB Malcolm Center located at 1305 N. Holopono Street, Suite 5 in Kihei. Schedule is as follows: Registration at 9:30 am to 10:00 am; “How to Raise Venture Capital” Seminar at 10:00 am to 12:00 pm; Lunch and Talk Story with the Panel at 12:00 pm to 12:45 pm; Sample Pitches and Comments by the Panel at 12:45 pm to 2:00 pm; and Closing and Survey at 2:00 pm to 2:15 pm.

Experts in the venture capital industry will share how to attract needed venture capital to expand and grow one’s business. The focus of discussion will be on Silicon Valley-style venture funds. You will gain insights into what venture funds expect in an investment; what motivates them internally and externally; how to secure a meeting with a venture fund; how to prepare for a meeting with a venture fund; and how to structure your company to attract venture capital.

Speakers are:

Warren Doi – Go-to-Market Track Lead at Energy Excelerator, a startup program dedicated to helping solve the world’s energy challenges, starting in Hawaii. He has worked with AT&T, PG&E Energy Services, Hewlett-Packard, and Cisco Systems. Warren utilizes his experience to help entrepreneurs and their seed companies through early-stage development.

Donovan Kealoha – Co-founder of Adama Materials, Inc., a venture-capital backed materials science company. He is a Senior Associate at Startup Capital Ventures, and works alongside the fund’s partners in all aspects of potential and active investments. Donovan also is a director with Shifted Energy, a licensed attorney, and holds a BA, PBCSE, and JD/MBA from the University of Hawaii at Manoa.

Gregory Kim – Partner at Convergent Law Group LLP, a Silicon Valley based firm focusing

on technology companies. Greg concentrates his practice in the areas of corporate and securities law; and specializes in mergers and acquisitions, startups, venture capital, technology and licensing agreements. Greg is the Co-Founder and President of the Business Law Corps.

Padma Rao – A startup advisor, founder, and mentor, and an expert at driving growth for top consumer brands. She was founding CEO of Markkit, Head of Marketing at Zynga, and also worked at Gap, Sephora/LVMH and Netflix. She began her career at the Georgia Tech Research Institute, and at Calix Networks. Padma is on the Board of Julep, is an advisor to BullPen Capital and several startups, and works with mBloom BDC Advisory.

Bill Richardson – General partner of HMS Hawaii Management since 1994. He was the founding co-chair of University Connections, founder and current President of HiBEAM. He is the chairman for Pacific DirectConnect, Kona Bay Marine Resources, and Hawaii Biotech. Richardson currently serves as interim director for the

University of Hawaii Office of Technology Transfer and Economic Development (OTTED).

Admission is \$20 per person, cost includes light continental breakfast and lunch. Advanced reservations are required, space is limited. For more information and to register online, visit [hightechmaui.com/confregister/form-venturecapital.cfm](http://hightechmaui.com/confregister/form-venturecapital.cfm) or contact Frank De Rego Jr. at MEDB: email [frank@medb.org](mailto:frank@medb.org) or call (808) 270-6807.

“Often the steps involved in securing capital to grow one’s company may seem overwhelming especially for startups trying to raise money for the first time,” said Frank De Rego Jr., Director of Business Development Projects at Maui Economic Development Board. “That’s why MEDB is excited to offer this informational workshop to help business owners and entrepreneurs take the guesswork out of successfully attracting and securing venture capital.”

The “Venturing Out: Exploring the World of Venture Capital” workshop is sponsored by the County of Maui, Maui Economic Development Board, and Business Law Corps.

MEDB’s Technical Assistance Series is a grassroots effort to help small businesses establish strong systems, processes, tools, and best practices to build a solid foundation for success.



# Food trucks, entertainment, 50 nonprofit booths, among the highlights of the Maui County Kokua Fair

*This inaugural event on September 19 to take place on County Campus*

BY: TOM BLACKBURN-RODRIGUEZ

The Maui County Kokua Fair will be held on Saturday, September 19, 2015, from 10 a.m. to 2 p.m. in the historic town of Wailuku, Maui County's seat of government in front of the Kalana O Maui building, 200 S. High Street. The event will highlight what truly makes Maui the best community in the world by creating awareness about all of the many services and resources available on Maui.

In addition to dozens of non-profit booths, there will be food trucks, entertainment by Old Lahaina Luau, Burnin' Love's **Darren Lee**, and Maui Taiko, as well as Zumba, door prizes, as well as a historical walking tour of Wailuku town, and a scavenger hunt.

Sponsored by the County of Maui, and coordinated by community leaders who have been recognized



by The Maui News as "People Who Made A Difference," the event's mission is to foster a platform that makes services offered by community groups more accessible to both residents and visitors alike. At the event, community groups can educate the public about their services, increase volunteer support, pursue donor participation, and offer employment options to fair-goers.

For those interested in learning about the various non-profit groups in Maui County, this upcoming free event is the public's one-stop shop to Maui County's community resources.

For more information, call Managing Director **Keith Regan's** office at 270-7855.



# Maui County Farm Bureau has new TV show, “Kokua Ag: Growing Our Future Together”

BY: LINN NISHIKAWA

A new TV show entitled “Kokua Ag: Growing Our Future Together” will air on Akaku’s Channel 55 on Thursday, September 10th at 9 pm. The show will re-air on Friday, September 11th at 9 am and 9 pm; Saturday, September 12th at 1 pm; and on Sunday, September 13th at 1 pm on the same channel.

Kokua Ag is a positive initiative of the Maui County Farm Bureau that seeks to educate the community about important agricultural issues and, most importantly, what we can all do to support a vibrant future for Maui ag.

The inaugural show, hosted by **Chivo Ching-Johnson**, features guests **Mary Lee Chin**, a registered dietitian and nutrition expert who specializes in food-related educational initiatives; **David Stoltzfus**, Maui Lead for Monsanto Hawaii; and **Rhonda Stoltzfus**, a master bee keeper, mom and blogger who writes about agriculture.

The Kokua Ag show explores how we can build a stronger bridge between farmers – the people who produce our food and consumers – those of us who depend on the farmers for our daily meals. Guests discuss provocative food topics of today, including genetically modified foods, environmental and sustainability issues, and solutions for producing food for a growing population.

Mary Lee Chin, M.S., R.D., specializes in significant food issues and nutrition trends, working with commodity food groups and food industry on nutrition education initiatives. She has served as an expert witness on food related issues in federal and legislative hearings; and serves



Mary Lee Chin, M.S., R.D., a nationally recognized registered dietitian and nutrition expert, shares information on various food-related topics with Kokua Show’s host Chivo Ching-Johnson.

on the Academy of Nutrition and Dietetics “R.D. Farmer & Agriculture Committee of Experts” to advise on their “Future of Food” and “Healthy Food, Healthy Planet” initiatives; Advisory Boards of the Center for Human Nutrition at the University of Colorado Health Sciences Center; and the Community Health & Nutrition Program at University of Northern Colorado. She was named Outstanding Dietitian of the Year by the Colorado Dietetic Association in both 2012 and 1985, and is a recipient of Denver’s “2007 Women of Distinction” Award from Girl Scouts of America-Mile High Chapter. Mary Lee formerly held a six-year term as one of the original national spokespersons for the 75,000 member Academy of Nutrition and Dietetics.

Maui residents David & Rhonda

Stoltzfus have an extensive background in farming, and love to share their knowledge and passion for agriculture and food with others. Raised on a family farm in Iowa, David has earned degrees in agronomy, plant breeding and business management. David currently serves as the Maui Lead for Monsanto Hawaii. His wife Rhonda is originally from northern California and earned her degree in horticulture from Iowa State University. She is a master bee keeper and owned a fruit farm before moving to Hawaii seven years ago. Rhonda has a personal blog called Iowa Meets Maui, where she writes extensively about agriculture, their family, and life on Maui.

For more information on Kokua Ag and its new Akaku show, visit [www.KokuaAg.com](http://www.KokuaAg.com).





# 2015 Richard Ho'opi'i Falsetto Contest Champion named

Festivals of Aloha, Maui Nui Style! and the Grand Wailea played host to the 14th annual Richard Ho'opi'i Leo Ki'eki'e Falsetto Contest on September 5 to a sold out crowd of Hawaiian music enthusiasts. This Amateur male falsetto contest in the name of Maui music legend, **Richard Ho'opi'i**. Hawaiian falsetto is a tradition passed through generations of 'ohana, unique to the place these artist grow up. Contestants belt their most exquisite high-register voices to reveal the genuine beauty of the Hawaiian language.

The evening warmed up with visiting Hula Halau Ho'okamahā'o from San Antonio, Texas, under the directions of **Kaipo Kalua Park** and topped off with special performances by Richard Ho'opi'i and his 'ohana, our 2014 champion **Grant Kono** of Honolulu and more.

The contest mistress of ceremonies was none other than KPOA's **Alaka'i Paleka**, pule performed by Grand Wailea's cultural advisor, **Kainoa Horcajo**. Music judges were **Ata Damasco** and **Kamaka Kukona**; Hawaiian languages judges were **Ku'ulei Alcomindras-Palakiko** and **Kalani Pe'a** and our head judge was **Kiope Raymond**.

All of our contestants gave extraordinary performances: **Ricky Sanchez** of Lana'i, **Ka'ena Elaban** of Pukalani, **Walter Kalani Librando-Souza** of Maui, **Kahi Young** from Hawai'i island, **James Koakane Mattos** of Maui, **Nathan Evans** of Keaukaha and **Kamalei Kawa'a** of Waihe'e.



Photo: Troy Hashimoto

Contestants were judged on their voice and music: vocal quality, technique, aesthetics, musicianship; Hawaiian language: their pronunciation and their overall presentation: grooming, stage presence, posture and communication.

**Kamalei Kawa'a** was awarded the Hawaiian language award which included a one night stay with \$200 in dining privileges at the Grand Wailea.

3rd Place - **Kahi Young** of Hawai'i island, performing "Kau Oha Mai" or the "Key Hole Hula".

2nd Place - to **Nathan Kuhio'okalani Evans** of Keaukaha, Hawai'i who sang "Puna Ku'u Aloha"

1st Place - **Kamalei Kawa'a** of Waihe'e, Maui with the mele "Pua Ahihi"

Special Mahalo to: 'Ohana Ho'opi'i, Grand Wailea, Hawaii Tourism Authority, County of Maui, Big Island Candies, Hula Rock, Sig Zane Designs, Smythe Fujiwara Design, Tri-Isle RC&D Council, Inc., Connec, LLC.

The Festival of Aloha continues on Lana'i September 19, 2015 at Dole Park 9am-2pm. On the same day Lahaina will celebrate from 9am-5pm at the Banyan Tree. Each ho'olaule'a will be filled with crafters, 'ono food and of course beautiful mele Hawai'i.

For the most up-to-date schedule of events, go to [festivalsofaloha.com](http://festivalsofaloha.com).



# Festivals of Aloha, Maui Nui Style! continues under Banyan Tree

Festivals of Aloha, Maui Nui Style! continues under the Banyan Tree in Lahaina Saturday September 19, 2015 with a day filled with Maui made artisans and crafters, 'ono food, hula and Hawaiian music.

Ho'olaule'a opens at 9am with live performances until sunset by: **Kalani Souza, Kaniala Masoe and Ke Kani Malie, Halau Hula Kealakahinano'opuna**, Falsetto

legend **Richard Ho'opi'i**, the **Lahaina-Honolua Seniors** and **Kulewa**.

Our 2015 theme is "Ola ke kaiaulu I ke aloha o loko" - The community thrives when there is aloha within. It's depicted by the 'Opihi—one of Hawai'i's most prized ocean delicacies—flourish in dangerous coastal conditions. Clustering together atop rocks, 'opihi grow and strengthen under mighty surf.

Nature speaks to us if we're observant; so one lesson we can learn from 'opihi is that for aloha to thrive we must stick fast—and stick together.

Official Festivals of Aloha, Maui Nui Style ribbons are \$5 each and provide discounted admission to many events. For information on purchasing a button, call **Tina Thompson** at (808) 268-9285. Button sales are cash-only and help fund

## Emma Farden Sharpe Hula Festival to be held September 27

On Sunday, September 27, 2015, from 9 a.m. to 5 p.m. under the Lāhainā Banyan Tree, we continue to honor the renowned Lāhainā kumu hula, **Emma Farden Sharpe**, through a celebration of hula, auana (new) and kahiko (old), with a day of exhibits, workshops, artisans and a lifetime achievement award dedicated to a pillar in the hula community.

"Auntie Emma" made it her mission to perpetuate of hula and Hawaiian culture so she created many events and sat on numerous community boards and organizations. One of these projects was the Emma Farden Sharpe Hula Festival, which started in conjunction with Na Mele O Maui, a choir contest between Maui county schools, grades K-12, and continues today.

Auntie was one of the founders of Na Mele and added on a hula festival in her name. Sadly it phased out in early 90's. Today, we want to breathe life back into this event and continue

perpetuating her legacy as a "Lāhainā Treasure".

The opening ceremony will begin at 9am followed by hula performances by:

- Halau Hula Kamaluokaleihulu under the direction of **Kahulu Maluo**

- Pukalani Hula Hale under the direction of **Hi'ilei Maxwell-Juan**

- The Lahaina-Honolua Senior

- Napili Kai Foundation and Na Pua O Kapi'olani Hula Studio, under the direction of Emma Farden Sharpe's grand niece, **Kathy Holoaumoku Ralar**.

- Special performance by members of 'Ohana Farden.

Festival Highlights:

- 9:30 am kumu hula **Kathy Ralar** will be teaching a hula workshop. Please reserve your spot now by calling 808-264-8779 as space is limited.

- 3pm – Honoring kumu **Ualani Maka'ike Calleja**, for her dedication to hula.

- The closing ceremony will commence shortly after 4pm and the planning committee would like to invite all of her former students to gather and dance the 'ohana Farden's classic - "Puamana".

Under the Banyan Tree there will be lei making, keiki activities, Maui Made crafters and artisans from 9am-5pm. Movie will be showed on the lawn of the Old Lāhainā Court House, Pioneer Inn side. We invite the community to come with their low beach chairs and hālī'i.

Mahalo to: County of Maui, Lāhainā Hawaiian Civic Club, Lāhainā Town Action Committee, Daryl Fujiwara - Smythe Fujiwara Design, Na Pua O Kapi'olani Hula Studio, Kathy Holoaumoku Ralar and 'Ohana Farden

For more information about the festival, call 808-264-8779.



# Lahaina Plantation Days celebrates finale event

After seven memorable years, the Lahaina Plantation Days will celebrate its finale on October 16 & 17, 2015. This beloved event that pays homage to West Maui's plantation roots will be held at the Old Pioneer Mill Co. smokestack site next to 277 Lahainaluna Road. Event hours are 5 pm to 10:30 pm on both days. Parking is free.

Among the highlights of this not-to-be-missed event are performances by Na Hoku Hanohano Award winners:

**Ikaika Blackburn** and **Leohone**, Ekolu trio, **Willie K**, **Amy Hanai`ali`i**, **Napua Greig** and **Melveen Leed**; along with the Zenshin Daiko Drummers.

The public will enjoy a myriad of cuisines by over 15 of Maui's favorite restaurants and food purveyors. There will also be a beer and wine garden, a MauiGrown Coffee tent, a plantation art gallery featuring works by well known local artists, keiki game zone, and farmers' market.

A Plantation Life tent will highlight cultural cuisines of this era – Hawaiian, Chinese, Japanese, Filipino, Portuguese, Korean, Okinawan and Puerto Rican; along with displays of cooking implements, cooking styles, foods, preserving methods, and vegetable gardens.



Melveen Leed is one of the Na Hoku Hanohano Award winners who will perform during the upcoming Lahaina Plantation Days.

"These wonderful activities will be a fitting tribute to an era that has touched so many lives," said Lahaina Restoration Foundation's Executive Director **Theo Morrison**.

The Lahaina Plantation Days inaugural event kicked off ten years after the Pioneer Mill Company closed its doors in 1999 abruptly ending a plantation era (1860-1999) that impacted hundreds of workers and their families.

In 2009, the Lahaina Restoration Foundation was in the process of restoring the Pioneer Mill Company smokestack to its former glory and the non-profit organization wanted to create an event that would pay homage to the families and the spirit of the plantation era.

"The community response

and outpouring of support for this event was more than we could ever have imagined," said Morrison. "The plantation era is Lahaina's most recent past and many members of our community have strong ties to this important period of history. Through this event, we were able to collect truckloads of artifacts, raise funds for the restoration of the Pioneer Mill Company smokestack, and update historical camp maps with first-hand knowledge from the families who lived there. More importantly,

we helped bring together kama`aina families and visitors to celebrate this memorable era that has defined so many of us."

Admission is \$5. Children 5 and younger are free. For more information, contact the Lahaina Restoration Foundation office at (808) 661-3262, email [info@lahainarestoration.org](mailto:info@lahainarestoration.org) or visit [www.lahainarestoration.org](http://www.lahainarestoration.org).

Lahaina Plantation Days is supported in part by Kaanapali Land Management Corp., the County of Maui Office of Economic Development and Hawaii Tourism Authority.





# Kūlia i ka nu‘u

Strive to reach the summit

Please help congratulate these dedicated employees as they continue to serve our community and in doing so, “strive to reach the summit.”



Continuing with the Above and Beyond coworker appreciation program which began in January, last month’s recipients **Chalsey Kwon** and **Nancy Tanji** passed on the award to **Carolyn Cortez** and **Linda Sakahara**, respectively. The Above and Beyond award recognizes two Planning Department employees each month who deserve recognition for going “above and beyond,” such as being dependable, for handling a difficult assignment, etc. Every awardee also receives a “you are truly appreciated” charm for them to keep.

Carolyn is a Planner VI in the Zoning Administration and Enforcement Division who has been working tirelessly on flood hazard mitigation requirements for a federally-mandated deadline, in addition to her planning and supervisory duties. Carolyn is always available for anyone who needs her – be it work related, personal, or to assist the public. She is always there, and always willing to help

Linda is an Office Operations Assistant II in the Current Planning Division, and she received the award for her hard work, positive attitude, friendly demeanor, excellent customer service and sharing snacks! Linda uplifts everyone in the division.



**Mike Goslin**, Equipment Operator for the Water Supply Department, has been reporting to work at the Water Resources & Planning Division while on light duty after an industrial injury.

“I’d rather be busy helping out than at home while on Worker’s Comp. It’s been interesting learning something new, using the computer, helping with organization in the office, and seeing how that office runs. Plus its air conditioned!” Goslin said.

WR&P has been able to clear a back log of water conservation fixture giveaway data entry, inventory its library and outreach materials, and get some basic research accomplished. Mike even identified a piece of corroded old pipe with asbestos that was stored in the office and was insistent on properly disposing of it right away. Mike hopes to return to his regular duty at the Base Yard by September.



# Enticing Hollywood: Maui County Film Commissioner's Travels

BY: TRACY BENNETT  
Maui County Film Commissioner



Maui County Film Commissioner Tracy Bennett (left) with Cinelease's Mark Walter at the AICP Awards event. Cinelease owns and manages Hawaii Studios Maui.

My recent travels with the Maui County Film Office took me to Las Vegas and Los Angeles. My first stop was Las Vegas for the South by Southwest (SXSW) V2V Conference. This was an extraordinary opportunity to speak to movie and television producers in the start-up world about Maui, our tax incentive, our crews, the new soundstage Hawaii Studios Maui, and our fabulous locations. Tax incentive locations have become an integral part of making movies and filming TV shows, as the almighty American dollar becomes the motivating force as to where filming takes place. With tax incentive states constantly changing, it's crucial to stay on top of what's happening. Some states have lost their tax incentives completely, like North Carolina, and some states have put a cap on their rebates, like Louisiana, who was a hotbed of productions for almost 10 years. Hawaii continues to be a popular filming location because of a strong incentive. With a neighbor island sweetener of an extra 5% discount, Maui's tax incentive totals

a hefty 25%.

On to Los Angeles, where it was a fruitful trip, as I continued meetings with several producers considering Maui as their filming location for a zombie film, a major TV series and an Amy Schumer untitled comedy. I also attended the Association of Independent Commercial Producers (AICP) Awards event, of which the Film Offices of the Hawaiian Islands was a sponsor. I try to travel to Los Angeles 3-4 times a year to continue educating the major studios, producers and key decision-makers on exactly what Maui has to offer, as opposed to the other islands. Because L.A. is the entertainment capital of the world, there are many people to see and meet with to get the word out about Maui. As production days and spend continue to grow, I look forward to the near future and bringing more business to Maui, creating entertainment jobs and putting our local crews to work.





# Workshops at Maui County Business Resource Center announced for September



The County of Maui Mayor's Office of Economic Development sponsors free workshops in the month of September. Workshops are presented at the Maui County Business Resource Center, a County of Maui facility, located in the Maui Mall across Pizza Hut, in Suite B-9. Seating for all workshops is limited, and all workshops are subject to change or cancellation. Workshops are free unless noted otherwise. To reserve a seat, call the Maui County Business Resource Center at ph. 270-5770.

The following workshops are available:

## **Improv Your Selling: Sell More- Do Less**

Instructor: **Marc Levine**

Thursday, September 10, 2015 – 12:00 p.m. to 1:30 p.m.

Do you desire to convert more prospects into clients? Do you want a simple and honest approach to sales? Do you want

to help a prospect feel less defensive and more empowered to buy? There are proven powerful techniques have helped others increase sales from 20-50%.

These techniques are based on the foundational ideas of improvisation. In improvisation actors create scenes and a shared world without either one knowing what the other is thinking or about to say. They utilize principles that allow for discovery, heightened listening, laughter and agreement. These principles work beautifully in sales. We will breakdown these principles and use them in real world scenarios to help you sell more with ease. In this fun, highly interactive workshop, you will: Do less talking, more problem solving, and provide more solutions which equals sales for your business. Learn how to relieve the pressure of decision-making and empower people to buy. (People love to buy but hate to be sold). Have questions to ask to get to their real needs

to create a common vision together. Practice two simple words that will immediately reduce the skepticism of any objections. For over 20 years Marc Levine has impacted the bottom line of organizations as a sales director, trainer, and coach. His clients range from entrepreneurs, non-profits, and small businesses to Fortune 500 organizations such as Citibank, Sony Pictures, and Best Buy. He receives raving reviews as a speaker at international industry conferences. Marc teaches simple, proven, and powerful techniques that create results. He does so in a light and humorous way where new ideas are easy to absorb and apply. He integrates his background in improvisational comedy into business to accelerate success.

## **Get the Facts About Reverse Mortgages**

Instructor: **Mel Ito**

Thursday, September 10, 2015 – 3:00 pm. to 4:30 p.m.

A reverse mortgage may be a





good stress reliever for some and for others it could be a nice addition to an already sound financial plan. The old cliché “get the facts” has never been more appropriate when considering a reverse mortgage. A program which began in 1989, has evolved into a very sound option for those who are age 62 or older and live in their home as a primary residence. Common false rumors and myths about reverse mortgages will be addressed. Sample illustrations and case studies will be used to explain the various programs and options. Whether you have an outstanding mortgage or not, age 62 or not, have heirs or not, the presentation may change your perspective on reverse mortgages. Mel Ito is a State of Hawaii Licensed Mortgage Loan Originator (HI-457461) and has done reverse mortgages since 2008. He has been in the banking/mortgage lending profession since 1983 and feel that now is a good time to educate the community about the benefits of reverse mortgages.

### **Rock Your Holidays with Tried and True Marketing Strategies**

Instructor: **Mckenna Hallett**

Tuesday, September 22, 2015 – 12:00 p.m. to 1:30 p.m.

Yep! It’s that time already! Do you realize that when this workshop takes place on September 22nd, it will

be less than 10 weeks until Black Friday, Small Business Saturday, and Cyber Monday? Can you say “time flies”? Selling “momentum” must start NOW! Some people have already started putting lists together and mapping out their purchases! You want to be on their lists, right? What do you plan to promote and how do you plan to promote it? Why should they buy from you instead of your competition? You will leave with a multitude of ideas and practical advice that you can put to work immediately - including everything you need to have a free (yes, free) shopping cart up-and-running in a matter of hours using the free handouts. Bring your thinking caps. Bring your challenges. Leave your excuses home. You are going to have a rocking fourth quarter! Mckenna Hallett is a Sales and Marketing Consultant who collaborates as an Authorized Local Expert with Constant Contact. She has over two decades of experience with her own small business and many more decades of experience in sales and marketing roles with large and small businesses.

### **Setting Up Facebook for Business**

Instructor: **Nicole Fisher**

Wednesday, September 23, 2015 – 12:00 p.m. to 1:15 p.m. (Q & A til 1:30)

By building a great Facebook page, you’re building a Mini-website with all of your online connections in one place. In this workshop, you will learn how to connect with past clients, grow your mailing list, connect your website or sale pages, or grow your online business. This fascinating workshop is being presented by Nicole “Nico” Fisher. She is an energetic entrepreneur with over 20 years of experience as a Marketing Strategist, Social Media Consultant and Trainer. She is passionate about taking businesses from good to great through various marketing avenues.

### **QuickBooks for Small Business**

Instructor: **Richard Kehoe, CPA.**

Thursday, September 24, 2015 from 5:00 p.m. – 8:00 p.m.

Cost: \$45.00

Learn to set up your company’s QuickBooks in a small class setting with personalized tutoring. This class is for new users and will teach you how to record sales, receive payments, prepare invoices and balance your checkbook. Instructor Richard Kehoe, CPA is a lead SCORE (Service Corps of Retired Executives) counselor. Follow-up appointments are offered at no cost.



# Maui vendors showcase products at Tokyo International Gift Show

BY: JAIME KANE  
Mayor's Office of Economic Development



Seven Maui companies had the amazing opportunity to showcase their Maui-made products at the 80th Tokyo International Gift Show.

Held from September 2nd through 4th at the Tokyo International Exhibition Center (also known as "Tokyo Big Sight"), the invite-only trade show housed over 2,750 exhibitors from around the world and drew in approximately 200,000 buyers and visitors. The state of Hawaii had its own space within the convention hall, with Maui's booths set up alongside those

of the other islands.

"Our Maui-made products had a lot of great exposure to Japanese and international buyers, including department stores, supermarkets, restaurants and theme parks," said **Tokie Ogawa**, Business Development Specialist for the Mayor's Office of Economic Development. "Feedback was extremely positive, and I believe it was a great stepping stone for our Maui vendors to expand into the international market."

The Maui companies that

participated in the Tokyo International Gift Show were Chic Naturals, Maui Nui Wear LLC, Maui Soap Company, Maui Wine - Ulupalakua Vineyards, Maui Preserved, Maui Upcountry Jams and Jellies, and Island Style Bedding & Home Decor. The companies were selected by the Maui Food Technology Center (MFTC) and sponsored by the County of Maui Mayor's Office of Economic Development. Five of the seven companies were also vendors at last year's inaugural Made In Maui County Festival.





# Four Maui firefighters receive promotion

BY: EDWARD TAOMOTO  
Department of Fire & Public Safety

Fire Chief **Jeff Murray** of the Maui Fire Department recently announced the promotions of one firefighter from Firefighter 1 to the rank of Firefighter 3, and three from Firefighter 1 to the rank of Firefighter 2.

Promotions for Firefighter 2's, **Kawika Alo**, **Shawn Kiesel**, and **La'akea Chang** took effect July 1, 2015. The promotion of Firefighter 3, **Edmund Wong Leong** took effect August 1, 2015.



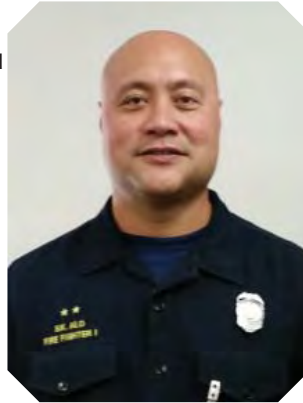
Edmund Wong Leong is a 14-year career firefighter and a 5 year veteran of Maui Fire

Department. He was initially hired in 2001 by the Honolulu Fire Department, before eventually joining MFD in September 2009. Since then, he has worked at the Lanai, Kula, and Kihei fire stations. He served at the Wailea fire station until his recent promotion from Firefighter 1 to Firefighter 3. Wong Leong began his new assignment as Fire Apparatus Operator at Hoolehua fire station in Molokai. He is a 1995 graduate of Castle High School, on Oahu. He lives in Wailuku with his wife Brianne and their children Kaua, Ho'ea, and Kule'a, ages 5, 3, and 1.

Kawika Alo is a 14 year career firefighter and an 8 year veteran of Maui Fire Department. He too, began his career in 2001

with the Honolulu Fire Department, before eventually joining MFD in June 2007.

While at HFD, he worked on Quint 31, a ladder truck at the Kalihi Kai station in downtown Honolulu. He worked at the Wailea fire station until transferring in December 2011, to his latest assignment on Engine 10 in Kahului. Alo began his new assignment as Firefighter 2, Hazardous Materials Technician in Kahului. He is a 1993 graduate of Punahou High School on Oahu. He lives in Waiohuli with his wife Kainea and daughters Kauhi, Hiilei, and Kawekiu, ages 9, 6, and 1



Shawn Kiesel joined the ranks of the Maui Fire Department in February 2008 and is a 7 year veteran. Since graduating from recruit school, he has worked on



Engine 10 at the Kahului fire station. He serves on the radio communications team that deploys at large scale training exercises and major

incidents. Kiesel began his new assignment as a Firefighter 2, Hazardous Materials Technician in Kahului. He graduated from Maui High School in 1994. He lives in Waikapu with his wife Kelli and their daughter Takara Lee, 11, and sons Trenton, and Tavin, ages 9, and 6.



La'akea Chang joined the ranks of the Maui Fire Department in May 2007 and is an 8 year

veteran. After recruit class he was assigned to the Hana fire station.

In February 2010 he transferred to the Kahului fire station, and worked on Engine 10 until his recent promotion. Chang began his new assignment as a Firefighter 2, Hazardous Materials Technician in Kahului. He is a 1997 graduate of Baldwin High School. He lives in Waiehu with his wife Sheyna-Marie and their sons Kaikuolo and Keaula, ages 3 and 1.





# What health risks do fire extinguishers pose to a person or facility?

*Knowing this can lead to the decision of whether to extinguish or evacuate.*

**BY: SEARAY BELTRAN**  
**Department of the Corporation Counsel**

It's hard to imagine that a simple decision on whether to extinguish a small fire or solely evacuate a fire compartment within a facility would stir up extensive controversy. In the county, it's widely known that large fuel tank and electrical transformer fires should be extinguished only by trained firefighters. However, what if the fire is a small trashcan fire or an electrical fire like in this month and can be easily extinguished by a trained county employee? On this decision, some facilities are torn.

To fully understand the debate, some important aspects must first be considered. The most important aspect is one that even most fire professionals know very little about. That is, knowing what the safety and health risks are of using a fire extinguisher, for all involved parties (staff and bystanders) depending on extinguisher, time and location used.

The health effects of common ABC or multipurpose dry chemical extinguishers have been overlooked since their initial common use (approximately 40 years ago). When asked, various fire professionals could not tell what the health effects were.

The dry chemical extinguishers insulate class A fires by melting at approximately 350 to 400 degrees. The powder coats the surface it's applied to, breaking the chain reaction of class B fires, and is said to be safe for class C fires because it is a nonconductor of electricity.

Many fire safety professionals simply skip over the topic as they

don't understand it, or worse, think they do and give out incorrect information. Although most understand how the dry chemical extinguishes fire, one fire safety professional stated that since ABC extinguishers work by preventing the chemical reaction and not by removing oxygen, there are no health risks. This was a very shocking and incorrect statement, spoken by a fire professional with no formal medical training. Not that I myself am a medical expert. I however, asked licensed health professionals to explain it to me at laymen's term. Which in turn make clear to me and I'm passing it on to you all.

**Question:** Is the stuff inside the portable fire extinguisher dangerous to breathe in?

**Answer:** ABC multipurpose dry chemical is typically monoammonium phosphate. An irritant to say the least. All the S.D.S. information says in case of accidental inhalation: remove to fresh air, if irritation persists, seek medical attention.

Safety Data Sheet (SDS) say: **EMERGENCY OVERVIEW:** This mixture of dry chemicals poses little hazard. Mechanical irritation of the eyes is possible during the use and maintenance of the extinguishing units. Chronic inhalation of any particulate may damage the lungs. (Poses Low Acute Health Risk.)

**"SYMPTOMS OF OVER-EXPOSURE BY ROUTE OF EXPOSURE":** Over-exposure to this product may cause mild skin irritation, moderate eye irritation, and possible gastric distress. The product is not known to cause chronic illness.

Let's walk through a typical fire extinguishing scenario. Since a dry chemical extinguisher should never be used on a person or even in the same room, the first step is to evacuate the room. Once all staff or employees have been removed from the room, a thorough search must be done to ensure that everyone else is out of the fire room. As a safety specialist, I used to train county employees quarterly who forget the acronym of PASS, which is used to operate an extinguisher. PASS stands for: Pull out the pin, Aim at the base standing away from the fire, Squeeze the handle and Sweep at the base of the fire.

Once the fire is extinguished, employees should Leave the room and Close the door. Most do not do this. Instead, they stare at what was burning trying to tell if it's out. This the case on Wednesday. Employees are not qualified to deduce when a fire is completely extinguished and not simply smoldering. Either way, employees' next step is to Leave the room and close the door (which should be tagged as the fire door). Firefighters will handle the rest with their advanced training and tools to extinguish and confirm that the fire is out. (DO NOT OPEN ANY DOORS or WINDOWS TO VENT THE ROOM AFTER FIRE EXTINGUISHER HAS BEEN DEPLOYED.) Opening doors and windows MAY only worsen issue including the chemical contaminant for others.

Another dimension to consider county employees, Kalana O'Maui building is fully outfitted with sprinklers. And so, then your building is designed to at least contain, if not fully extinguish, the fire in the room of origin.



If you get everyone out of the room, our building is designed to extinguish itself.

Note 1: All communication and critical electrical rooms should be fitted with some kind of clean safe agent like FM 200. This type of fire suppression system will fight the fire with no mess-up to

the room and/or facility.

Note 2: If for some reason it is not feasible at this time to install a clean safe agent fire suppression system. Then portable CO2 10 lb. fire extinguisher needs to be purchased.

Thank you to all the County

employees who evacuated the Kalana O'Maui building as the fire alarm sounded. I can see practice makes perfect. I would also like to also thank those that fought the fire on Monday and Wednesday. Well done everybody and keep it up.

# Workplace Fires: Plan, Train, Prepare

BY: RONALD STEBEN  
Department of the Corporation Counsel

## Fire Exits

OSHA's maintenance, safeguards, and operational features for exit routes standard (29 CFR 1910.37) requires each workplace building to have at least two means of escape remote from each other to be used in a fire emergency.

Fire doors can't be blocked or locked to prevent emergency use when employees are inside buildings. Delayed opening of fire doors is permitted, however, when an approved alarm system is integrated into the fire door design.

Exit routes from buildings must be clear and free of obstructions and properly marked with signs designating exits from the building.

## Fire Extinguishers

OSHA's portable fire extinguisher standard (29 CFR 1910.157) requires each workplace building to have a full complement of the proper type of fire extinguisher for the fire hazards present. Local fire codes also require fire extinguishers.

Employees expected or anticipated to use fire extinguishers must be trained in the hazards of fighting fire, how to properly operate the fire extinguishers available, and what procedures to follow in alerting others to the fire emergency.

Only approved fire extinguishers are permitted to be used in workplaces, and they must be kept in good operating condition. Proper maintenance and inspection of this equipment is required.

## Types of Fires

Class A - Wood, paper, cloth, trash

Class B - Flammable liquids, oil, gas, grease

Class C - Electrical, energized electrical equipment

## Class D - Combustible metals

### Is it Ready to Use?

1. Check the gage. The pressure indicator should be in the Green zone. (CO2 extinguishers don't have pressure gages.)
2. The extinguisher should have a current inspection tag.
3. The pin and handle should be secured with a plastic tab seal.
4. The extinguisher and hose should be free of any visible damage

### Using a Fire Extinguisher: Use the P.A.S.S. Method

- \* Pull the pin - This will allow you to squeeze the handle in order to discharge the extinguisher
- \* Aim at the base of the fire
- \* Squeeze the handle
- \* Sweep side to side

### Do not fight the Fire if:

- \* You don't have adequate or appropriate equipment. If you don't have the correct type or large enough extinguisher, it is best not to try fighting the fire.
- \* You might inhale toxic smoke. When synthetic materials such as the nylon in carpeting or foam padding in a sofa burn, they can produce hydrogen cyanide, acrolein, and ammonia in addition to carbon monoxide. These gases can be fatal in very small amounts.
- \* As you evacuate a building, close doors and windows behind you as you leave. This will help to slow the spread of smoke and fire. CALL 911



# ITSD SOC-Talk Cyber Security Awareness

**BY: KAREN SHERMAN**  
**Information Security & Privacy Officer**

More and more of our daily lives revolve around using computers and the internet. This means much of our most valuable information is accessible through our computers. We have accounts for everything from shopping, to banking, to our medical records. This also means these accounts are vulnerable to cyber criminals. The only thing keeping your private information from a cybercriminal is your password. In other words, passwords are the keys to your kingdom so you must use them wisely.

Once someone knows your password, they can steal your identity or access all of your personal information. There are two key points to good passwords, they should be hard to guess and easy for you to remember.

Cybercriminals use sophisticated programs that can guess, or brute force, your passwords, and they are constantly getting better at it. This means they can break into your accounts if your passwords are weak. To protect yourself, you want your password to be as long as possible. The longer your password is, the stronger it is.

Creating strong passwords may seem daunting, especially when you have many online accounts you need to protect. Anyone would be intimidated if they had to create and memorize multiple passwords like Wt4e-79P-B13^qS.

As a result, you may be using just one password for all your accounts. Or maybe you follow best practices and do use multiple passwords, but they



are all short, simple words that could be easily guessed by a hacker. If so, your password is still at risk of being compromised. Even if you are taking the right steps by using multiple passwords that are hard to guess, if you write them down, you are still exposing your password to compromise if someone finds your list.

By examining the following examples of weak passwords, you

will understand why they put you at risk:

- Password - The word "Password" and "12345" are among the most commonly used passwords - as are "default" and "blank." These are simple words that are easily guessed.
- Marshall1968 - Although this uses 12 characters and includes letters and numbers - which is good - names that are associated with you or your family, or references to other identifying information such as birth year, are easily guessed.
- F1avoR - Though it mixes letters and numbers, it is too short and substituting the number 1 for the letter l is also easy to guess.

SO...WHAT CAN YOU DO?

So what can you do? The key aspects of a strong password are: length (6 characters are good, 9 characters are better); a mix of letters (upper and lower case), numbers, and symbols; no references to your personal information; and no dictionary words (English or foreign). The good news is you don't have to memorize strings of random letters,





numbers and symbols in order to create a strong password. You simply need a few tricks. Using these techniques below, you can create strong passwords that you'll actually remember. In fact, creating them can actually be fun, and your payoff is improved security.

Use a phrase and incorporate shortcut codes or acronyms. These examples let you use phrases that either mean something to you, or you associate with a type of website.

- 2BorNot2B (To be or not to be – from Shakespeare)
- L8r\_L8rNot2d@y (Later, later, not today -from a childrens kids rhyme)
- 4Skor&7yrs@go (Four score and seven years ago - from the Gettysburg Address)
- 14A&A41dumaS (one for all and all for 1 -from The Three Musketeers, by Dumas)

Use passwords with common elements, but customized to specific sites. These examples tell a story using a consistent style, so if you know how you write the first sections, and you're on the login page for a site, you'll know what to add.

- ABT2\_uz\_AMZ! (About to use Amazon)
- ABT2\_uz\_BoA! (About to use Bank of America)
- Pwr4Acct-\$ (Password for account at bank)
- Pwr4Acct-Fb (Password for account at Facebook)

Play with your keyboard. You don't have to think of it just as the numbers you see, it can also be a canvas to draw on.

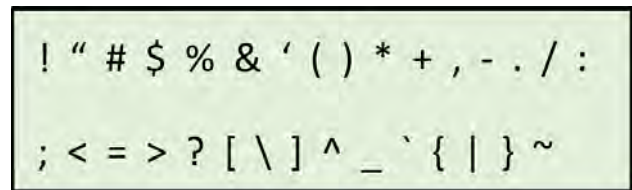
- 1qazdrfvgy7 is really hard to remember unless you know that typing these on a keyboard creates a "W" pattern -that's a lot easier to remember! You can make letters, shapes, and more

just by "drawing" on the keyboard.

- Be careful not to use straight row patterns like "Asdfgh" since these types of patterns have been established as easy to guess passwords.

Add emoticons. While some websites limit the types of symbols you can use, many allow a wide range. Make your symbols memorable by turning them into smiley faces for example, to instantly boost your password power.

Commonly allowed symbols:



YOU TOO CAN CREATE PASSWORDS

- C?U2canCRE8Pwords

See? You too can create passwords.

You're now ready to create your own system for selecting strong, memorable mixed-character passwords using one or more of these tricks. Share these tips with others; but remember, don't share your passwords!

Mahalo for being Cyber Aware,

Security Operations Center

Information Technology Service Division

County of Maui



# Kaunoa enriches lives of Kupuna

BY: **DANA ACOSTA**  
Department of Housing & Human Concerns

## Meals on Wheels has urgent need for Hana volunteers



Volunteers are needed to help deliver meals to homebound elderly on Tuesdays, Thursdays and/or Fridays in Hana. Qualifications: Empathy for elderly, cheerful disposition, registered vehicle with insurance, and Hawaii driver's license. Reward: the satisfaction of providing a valuable service to homebound elderly, plus mileage and meal incentives. Contact **Luanne Fujimoto** at Luanne. Fujimoto@mauicounty.gov or 270-8021.

## Tour De Trash



A gung-ho group of Kaunoa participants recently visited the Central Maui Landfill and Maui Disposal Materials Recovery Facility to get a behind-the-scenes look at what really happens to all that trash & recyclables. **Wendell Parker**, MRF manager, explains what happens to recyclables after they are

dropped off at the County recycling centers. In this photo he is showing tour participants the two glass bunkers that contain HI5 containers and other glass materials such as wine bottles and food jars.

## Civic Adventures: Celestial Navigation



A Kaunoa team of volunteers came together with community members of all ages to create a 10'+ diameter Hawaiian star compass, using coral, lava, and 'ili 'ili (river) rock, on the grounds of the National Marine Sanctuary to be used for future instructive endeavors. The project was guided by **Kimokeo Kapahulehua**, apprentice navigator **Kala Baybayan**, and **Ka'au Abraham**, and was conducted in partnership with the Hawaiian Islands Humpback Whale National Marine Sanctuary and Hui O Wa'a Kaulua. PHOTO: CelestialNavigation

## A Musical Morning with Steve Grimes

Master guitar builder **Steve Grimes** has been building unique and beautiful arch top guitars, mandolins, and 'ukulele for nearly 40 years, and he is also an accomplished musician. Come listen and learn from a master on Monday, September 14, 9:30 a.m. – 12:30 p.m.

## E komo mai...welcome to Kaunoa's West Maui Senior Center

Spend a morning touring the facility and exploring classes and activities: health & fitness, art & technology, special events, and Pau Hana specials. Monday, September 28, 10:00 a.m. – 1:00 p.m.

Kaunoa's classes, activities and volunteer opportunities are open to people 55 and better; pre-registration is required. For a full listing of events and opportunities, with complete details, call the Kaunoa offices at 270-7308 or 270-4310 to receive the monthly newsletter and listing of ongoing activities. Kaunoa Senior Services is a division of the County of Maui Department of Housing and Human Concerns.





# Kupaianaha "Blessings of Life"

BY: TIFFANY IIDA  
Department of Management

We are each so fortunate to have wonderful people in our lives, friends, co-workers, loved ones who are important to us. The High Street Journal wishes to share our employees' good news, offer a chance to get to know each other better and offer the precious joys that add spark to our lives. These are special moments and stories as written and provided by employees of the County of Maui. This column is your chance to express gratitude, praise and the simple and abundant joy these experiences have brought you- The blessings of life! Please send submissions to [tiffany.iida@mauicounty.gov](mailto:tiffany.iida@mauicounty.gov) for inclusion in future issues of *The High Street Journal*.

Deanna Thyssen, Secretary to Finance Director Danny Agsalog wanted to recognize employees in Finance who recently celebrated their birthdays.

May Birthdays:



For the May babies, we enjoyed various scrumptious cakes from Komoda Bakery, which included dobash, chantilly, orange chantilly and coconut.

Pictured from left to right - **Melvina Kanaha**,

Information Services Supervisor (May 17) and **Kari Stockwell**, Appraiser V (May 14)

June/July Birthdays:

The June and July babies celebrated their birthdays with delectable Tiramisu cake from Whole Foods.



Pictured from left to right - **Joshua Poouahi**, Appraiser VI (June 9) pointing to a picture of **Alberto "Lewis" dela Cruz**, Appraiser IV (June 20), **Jon Gushiken**, GIS Analyst III (July 27) and **James "Kimo" Kurokawa**, Appraiser III (June 15).

August Birthday:

**Marcy Martin**, Senior Property Technical Officer, Department of Finance celebrated the big 4-0 with a mint chocolate chip ice cream cake from Baskin Robbins.



**Michelle Makii**, Secretary to the Director of the Department of Environmental Management would like to wish a happy birthday to our September babies from the Department of Environmental Management:

**Tracy Gonsalves, Craig Frankenberg, Gwen Balala, Paul Storm, Arnold Abe, Nicolas Estabillo, Kyle Souza, Jeffrey Kafka, Roxanna Smith, Ernest Mendes, Robert Rychlinski, Dustin Dunnill, Patrick Tavares and John Guzman.**





**Deanna Thyssen**, Secretary to the Director of Finance, would like to announce that **Eddie Manzano**, Valuation Analyst IV, Department of Finance, became a U.S. Citizen



on August 26, 2015. Coworkers celebrated with Eddie on this joyous occasion with a white cake filled with fresh strawberries and custard. Congratulations Eddie!!!



Congratulations to **Anthony & Lilian Arakaki** on their son **Mateu's** first birthday on August 31. A celebration was held at Sabado Art Studio on August 30.

## Photo Gallery

A photo-essay of activities in the County

The Workplace Wellness Committee would like to thank Elyse Ditzel of Whole Foods as well as those who attended the Healthy Eating presentation on August 20, 2015. Ms. Ditzel provided us with a power point presentation and knowledge on how to make better food choices. She provided everyone insights on how to better shop for healthier choices and healthier substitutions. Along with her educational presentation of healthy eating and life choices, she demonstrated and provided samples for hearty Oatmeal Muesli with Chia, and a refreshing Quinoa Black Bean Salad. Both were delicious and nutritious at the same time.

Thankfully, Ms. Ditzel has agreed to provide more presentations in the future, including a healthy dessert presentation. According to Ms. Ditzel, she enjoys baking and making desserts for all to enjoy.





## Photo Gallery (continued)



Mayor Alan Arakawa proclaimed September, 2015 as "SPOT THE ANT, STOP THE ANT MONTH" throughout Maui County and ask that all citizens join us in recognizing the importance of spotting Little Fire Ants and stopping them in their tracks by testing their property and submitting samples to the Maui Invasive Species Committee or Hawai'i Department of Agriculture



Congratulations to Casey Sales Sarcedo on being crowned as Miss Maui Filipina! Congratulations to Chelsea Guzman on winning the Miss Hawaii Filipina Pageant! Maui County is so very proud of both of these outstanding young women.





Mayor Alan Arakawa proclaimed September 9, 2015, as "FETAL ALCOHOL SPECTRUM DISORDERS (FASD) AWARENESS DAY"

throughout the County of Maui and urge the community to join us in supporting the Hawai'i State Department of Health, Family Health Services Division, FASD Statewide Task Force and the County of Maui Department of Transportation in their efforts to promote awareness and understanding of FASD



Paia School students take a moment to throw up shaka signs with Mayor Arakawa and State Representative Lynn DeCoite





Managing Director Keith Regan presented a proclamation proclaiming August 27, 2015 as Baby Dental and "Keep Your Smile!" Senior Dental Packet Projects Day throughout Maui County and encourage all citizens to recognize the positive impacts that the Dental Baby Packets and Keep Your Smile! Senior Packets have had in bringing vital dental health information to thousands of Maui's babies, kupuna and families.



Certificates of Recognition were given to each of the players and coaches from the Maui Mustang All-Star Team PONY Mustang Division for winning the Pony Mustang Division Championships at the 2015 Maui State Tournament and the 2015 Western Zone Tournament and for their outstanding achievement by representing Hawaii at the World Series.





Managing Director Keith Regan accepts the check from HC&S General Manager Rick Volner. The donation is to benefit the county's senior program at Kaunoha Senior Center.



Miyakojima exchange students from Okinawa visit the Mayor's Office on August 24, 2015.





## Maui County Product Enrichment Program 2015

# September

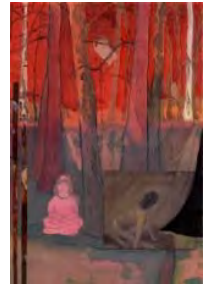


### Wailuku FIRST FRIDAY

Friday, September 4 - 6 to 9 PM. Join the **free** family event on the historic Market Street in Wailuku. Enjoy *ono*-delicious foods, multiple live music & entertainment stages and activities for the keiki (children). For more information call (808) 878-1888 or visit <https://mauifridays.com/wailuku>.

### Exhibit: Lærke Lauts: Unconscious Nature & Mary Babcock: Breaking Groundet

Sept – Oct 03, 2015 at the Maui Arts & Cultural Center Free Admission. **Lærke Lauts** from Copenhagen, Denmark, works within multichannel video, installation and painting. As a filmmaker, Lauts channels us with precise direction to open-ended conclusions leaving us transfixed at the Schaefer International Gallery. For more information call (808) 242-7469 or visit [www.mauiarts.org](http://www.mauiarts.org)



### Kū Mai Ka Hula

Thursday, Sept. 10, 11 & 12, 2015 the only adult hula competition on Maui, returns to the Castle Theater at Maui Arts & Cultural Center for its tenth consecutive year. Competitors will be judged by renowned Kumu Hula Keali'i Reichel, Taupōuri Tangarō, Maka Herrod and Ulalia Woodside. For more information call (808) 242-7469 or visit [www.mauiarts.org](http://www.mauiarts.org)

### Maui Marathon

45th Annual Maui Marathon, races and Expo to take place from September 20, 2015! The race will begin from Queen Ka'ahumanu Center at 5:00 a.m. and finish line in Ka'anapali Parkway. Other mini race events will begin from Friday, September 18-19, 2015. For more information please contact (808) 280-5801 or [info@mauimarathonhawaii.com](mailto:info@mauimarathonhawaii.com).



### Fire & Art at the Hui No'eau

The Hui offers year-round attractions with studio demos, exhibitions, art programs and most recently added glassblowing! Demos and classes are available. For more information call (808) 572-6560 or visit [www.huinoeau.com](http://www.huinoeau.com)

### PAILOLO Challenge

Saturday, September 19, 2015 - One of the most anticipated canoe paddle race in the world, the Pailolo Challenge - Maui to Moloka'i Canoe Race! Launches from Fleming Beach to Kaunakakai. For more information call (808) 893-2124.



### Hawaiian Music Series

Sept. 24, 6 – 7:30 pm, Enjoy **FREE** Hawaiian Music Series concerts in front of the Baldwin Home Museum, Front Street, Lahaina (Corner of Dickenson & Front Street). For more information call (808) 661-3262 or visit [www.lahainarestoration.org](http://www.lahainarestoration.org)

Please contact event organizers for more information, subject to change.

